

ORDER



KSNV

Orders

Order / Rev: 104822
 Alt Order #: 06832438
 Product Desc: American Crossroads
 Estimate: 694
 Flight Dates: 10/30/12 - 11/05/12
 Original Date / Rev: 07/27/12 / 09/19/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact:
 Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: American Crossroads *Revised*
 Demographic: A35+
 Product Codes: PL11
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/05/12 | 111 | \$83,275.00 | \$70,783.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|-------------|--------|
| November 2012 | 111 | \$83,275.00 | \$70,783.75 | 0.00 |
| Totals | 111 | \$83,275.00 | \$70,783.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 31% | \$83,275.00 |
| Market | 100% | \$268,629.03 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 33% | \$88,647.58 |
| KLVX | 0% | \$0.00 |
| KSNV | 0% | \$0.00 |
| KTNV | 16% | \$42,980.65 |
| KTUD | 1% | \$2,686.29 |
| KVVU | 17% | \$45,666.94 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$5,372.58 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|-------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/30/12 | 10/30/12 | Wake Up Early w/ Wagner | M | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |

WAKE-W/WAGNERS REV RATE

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|----------------|----------|----------|------------|----------|--------|
| Week: 10/29/12 | 11/04/12 | -T----- | 1 | \$200.00 | 0.00 |

Order / Rev: 104822
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Advertiser: American Crossroads
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 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1 | KSNV | 10/30/12 | 10/30/12 | Wake Up Early w/ Wagn@M Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 2 | KSNV | 10/31/12 | 10/31/12 | Wake Up Early w/ Wagn@M Wake Up Early Wagners | CM | 430a-5a | --W---- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 3 | KSNV | 11/01/12 | 11/01/12 | Wake Up Early w/ Wagn@M Wake Up Early Wagners | CM | 430a-5a | ---T--- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 4 | KSNV | 11/04/12 | 11/04/12 | Wake Up Early w/ Wagn@M Wake Up Early Wagners | CM | 430a-5a | -----S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 5 | KSNV | 11/05/12 | 11/05/12 | Wake Up Early w/ Wagn@M Wake Up Early Wagners | CM | 430a-5a | M----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | \$200.00 | | 0.00 | | | | |
| E 6 | KSNV | 10/30/12 | 10/30/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 7 | KSNV | 10/31/12 | 10/31/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 8 | KSNV | 11/01/12 | 11/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 9 | KSNV | 11/02/12 | 11/02/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 10 | KSNV | 11/05/12 | 11/05/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 11 | KSNV | 11/04/12 | 11/04/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| AVG. ALL WKS/NW3-SUNRS WKND REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | \$350.00 | | 0.00 | | | | |
| E 12 | KSNV | 10/30/12 | 10/30/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 13 | KSNV | 10/31/12 | 10/31/12 | | CM | 11am-12pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

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Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| Rachael Ray Rachael Ray | | | | | | | | | | | | | | | |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 14 | KSNV | 11/01/12 | 11/01/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 15 | KSNV | 11/02/12 | 11/02/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 16 | KSNV | 11/05/12 | 11/05/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 17 | KSNV | 11/03/12 | 11/03/12 | Wknd Wheel of Fortune SAT/ Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$550.00 | 1 | 0.00 | NM | 1 | \$550.00 |
| WHEEL REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 18 | KSNV | 10/30/12 | 10/30/12 | The Doctors The Doctors | CM | 2pm-3pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 19 | KSNV | 10/31/12 | 10/31/12 | The Doctors The Doctors | CM | 2pm-3pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 20 | KSNV | 11/01/12 | 11/01/12 | The Doctors The Doctors | CM | 2pm-3pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 21 | KSNV | 11/02/12 | 11/02/12 | The Doctors The Doctors | CM | 2pm-3pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 22 | KSNV | 11/05/12 | 11/05/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 23 | KSNV | 10/30/12 | 10/30/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -T----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 24 | KSNV | 10/31/12 | 10/31/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | --W---- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 25 | KSNV | 11/01/12 | 11/01/12 | | CM | 1237a-136am | ---T--- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |

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Advertiser: American Crossroads
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| Late Night w/Fallon | | | | | | | | | | | | | | | |
| Late Night w/Fallon | | | | | | | | | | | | | | | |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 26 | KSNV | 11/02/12 | 11/02/12 | Late Night w/Fallon | CM | 1237a-136am | ----F-- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| Late Night w/Fallon | | | | | | | | | | | | | | | |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 27 | KSNV | 11/05/12 | 11/05/12 | Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| Late Night w/Fallon | | | | | | | | | | | | | | | |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | \$250.00 | | 0.00 | | | | |
| E 28 | KSNV | 10/30/12 | 10/30/12 | M-F Today Show III 4th BM | BM | 10am-11am | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 29 | KSNV | 10/31/12 | 10/31/12 | M-F Today Show III 4th BM | BM | 10am-11am | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 30 | KSNV | 11/01/12 | 11/01/12 | M-F Today Show III 4th BM | BM | 10am-11am | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 31 | KSNV | 11/02/12 | 11/02/12 | M-F Today Show III 4th BM | BM | 10am-11am | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 32 | KSNV | 11/05/12 | 11/05/12 | M-F Today Show III 4th BM | BM | 10am-11am | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 33 | KSNV | 10/30/12 | 10/30/12 | M-F 5-6a WakeUp w/Wa@M | BM | 5-6a | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE WWAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | 1 | | \$450.00 | | 0.00 | | | | |
| E 34 | KSNV | 10/31/12 | 10/31/12 | M-F 5-6a WakeUp w/Wa@M | BM | 5-6a | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE WWAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | 1 | | \$450.00 | | 0.00 | | | | |
| E 35 | KSNV | 11/01/12 | 11/01/12 | M-F 5-6a WakeUp w/Wa@M | BM | 5-6a | ---T--- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE WWAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | \$450.00 | | 0.00 | | | | |
| E 36 | KSNV | 11/02/12 | 11/02/12 | M-F 5-6a WakeUp w/Wa@M | BM | 5-6a | ----F-- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE WWAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | \$450.00 | | 0.00 | | | | |
| E 37 | KSNV | 11/05/12 | 11/05/12 | | CM | 5-6a | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 38 | KSNV | 10/30/12 | 10/30/12 | M-F Today Show II 3rd HGM M-F Today Show II | | 9-10a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 39 | KSNV | 10/31/12 | 10/31/12 | M-F Today Show II 3rd HGM M-F Today Show II | | 9-10a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 40 | KSNV | 11/01/12 | 11/01/12 | M-F Today Show II 3rd HGM M-F Today Show II | | 9-10a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 41 | KSNV | 11/02/12 | 11/02/12 | M-F Today Show II 3rd HGM M-F Today Show II | | 9-10a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 42 | KSNV | 11/05/12 | 11/05/12 | M-F Today Show II 3rd HGM M-F Today Show II | | 9-10a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 43 | KSNV | 11/03/12 | 11/03/12 | Wknd Jeopardy SAT/Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$550.00 | 1 | 0.00 | NM | 1 | \$550.00 |
| JEP REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 44 | KSNV | 10/30/12 | 10/30/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 45 | KSNV | 10/31/12 | 10/31/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | --W---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 46 | KSNV | 11/01/12 | 11/01/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | ---T--- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 47 | KSNV | 11/02/12 | 11/02/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 48 | KSNV | 11/05/12 | 11/05/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| WHEEL REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 49 | KSNV | 10/30/12 | 10/30/12 | | CM | 1135p-1237a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|------|-------------------|-----------------|------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| The Tonight Show Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 50 | KSNV | 10/31/12 | 10/31/12 | The Tonight Show | CM | 1135p-1237a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 51 | KSNV | 11/01/12 | 11/01/12 | The Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 52 | KSNV | 11/02/12 | 11/02/12 | The Tonight Show | CM | 1135p-1237a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 53 | KSNV | 11/05/12 | 11/05/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 54 | KSNV | 10/30/12 | 10/30/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | -T----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV TP &, RATE & PG. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 55 | KSNV | 10/31/12 | 10/31/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | --W---- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV TP &, RATE & PG. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 56 | KSNV | 11/01/12 | 11/01/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | ---T--- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV TP &, RATE & PG. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 57 | KSNV | 11/02/12 | 11/02/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | ----F-- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV TP &, RATE & PG. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 58 | KSNV | 11/05/12 | 11/05/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | M----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV TP &, RATE & PG. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 59 | KSNV | 10/30/12 | 10/30/12 | M-F 6-7a WakeUp w/WagM | CM | 6-7a | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 60 | KSNV | 10/31/12 | 10/31/12 | M-F 6-7a WakeUp w/WagM | CM | 6-7a | --W---- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 61 | KSNV | 11/01/12 | 11/01/12 | | CM | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 6-7a WakeUp w/Wag | | | | | | | | | | | | | | | |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 62 | KSNV | 11/02/12 | 11/02/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 63 | KSNV | 11/05/12 | 11/05/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 64 | KSNV | 10/30/12 | 10/30/12 | Today Show | CM | 658a-9am | -T----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 65 | KSNV | 10/31/12 | 10/31/12 | Today Show | CM | 658a-9am | --W---- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 66 | KSNV | 11/01/12 | 11/01/12 | Today Show | CM | 658a-9am | ---T--- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 67 | KSNV | 11/02/12 | 11/02/12 | Today Show | CM | 658a-9am | ----F-- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 68 | KSNV | 11/05/12 | 11/05/12 | Today Show | CM | 658a-9am | M----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 69 | KSNV | 10/30/12 | 10/30/12 | M-F Early News | CM | 5-630p | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 70 | KSNV | 10/31/12 | 10/31/12 | M-F Early News | CM | 5-630p | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 71 | KSNV | 11/01/12 | 11/01/12 | M-F Early News | CM | 5-630p | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 72 | KSNV | 11/02/12 | 11/02/12 | M-F Early News | CM | 5-630p | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 73 | KSNV | 11/05/12 | 11/05/12 | | CM | 5-630p | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|------|-------------------|-----------------|-------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | M-F Early News | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 74 | KSNV | 10/30/12 | 10/30/12 | Noon News | CM | 12-1230pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 75 | KSNV | 10/31/12 | 10/31/12 | Noon News | CM | 12-1230pm | --W---- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 76 | KSNV | 11/01/12 | 11/01/12 | Noon News | CM | 12-1230pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 77 | KSNV | 11/02/12 | 11/02/12 | Noon News | CM | 12-1230pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 78 | KSNV | 11/05/12 | 11/05/12 | Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 79 | KSNV | 11/03/12 | 11/03/12 | News 3 Sunrise - SATUR | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 80 | KSNV | 10/30/12 | 10/30/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 81 | KSNV | 10/31/12 | 10/31/12 | Dr. Phil | CM | 3-4p | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 82 | KSNV | 11/01/12 | 11/01/12 | Dr. Phil | CM | 3-4p | ---T--- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 83 | KSNV | 11/02/12 | 11/02/12 | Dr. Phil | CM | 3-4p | ----F-- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 84 | KSNV | 11/05/12 | 11/05/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 85 | KSNV | 11/04/12 | 11/04/12 | | CM | 7a-8am | -----S | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| Sunday Today Sunday Today | | | | | | | | | | | | | | | |
| SUN TODAY-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 86 | KSNV | 11/03/12 | 11/03/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 87 | KSNV | 10/31/12 | 10/31/12 | Wed PR 9-10p Wednesday Prime 9-10pm | CM | 9-10pm | --W---- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| SVU RATE & PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 88 | KSNV | 11/03/12 | 11/03/12 | Sat PR 8-9p Saturday Prime 8-9pm | CM | 8-9pm | -----S- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NBC PRIME REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 89 | KSNV | 11/03/12 | 11/03/12 | News 3 Today - SATUR News 3 Today - SAT | CM | 9am-930am | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 90 | KSNV | 11/03/12 | 11/03/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| WKD2 NWS-AT 11< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 91 | KSNV | 11/04/12 | 11/04/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| CM REV RATE/PG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 92 | KSNV | 11/03/12 | 11/03/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| AVG. ALL WKS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$675.00 | | 0.00 | | | |
| E 93 | KSNV | 11/01/12 | 11/01/12 | Thurs PR 10-11p Thursday Prime 10-11pm | CM | 10-11pm | ---T--- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| ROCK CENTER REV RATE/PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 94 | KSNV | 10/30/12 | 10/30/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 95 | KSNV | 10/31/12 | 10/31/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --W---- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 96 | KSNV | 11/01/12 | 11/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 97 | KSNV | 11/02/12 | 11/02/12 | | CM | 1258p-2pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|-------------------------|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| Days of our Lives | | | | | | | | | | | | | | | |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 98 | KSNV | 11/05/12 | 11/05/12 | Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 99 | KSNV | 11/04/12 | 11/04/12 | News 3 Today Wknd | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| News 3 Today | | | | | | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E100 | KSNV | 10/30/12 | 10/30/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E101 | KSNV | 10/31/12 | 10/31/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E102 | KSNV | 11/01/12 | 11/01/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E103 | KSNV | 11/02/12 | 11/02/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E104 | KSNV | 11/05/12 | 11/05/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E105 | KSNV | 10/30/12 | 10/31/12 | Face to Face w/ Ralston | CM | 730-758pm | -TW---- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE-J RALSTON< REV RATE,ADDED SPOT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TW---- | 2 | | \$900.00 | | 0.00 | | | | | | |
| E106 | KSNV | 11/01/12 | 11/02/12 | Face to Face w/ Ralston | CM | 730-758pm | ---TF-- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE-J RALSTON< REV RATE,ADDED SPOT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | 2 | | \$900.00 | | 0.00 | | | | | | |
| E107 | KSNV | 11/05/12 | 11/05/12 | Face to Face w/ Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE-J RALSTON< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E108 | KSNV | 11/04/12 | 11/04/12 | Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| Meet the Press | | | | | | | | | | | | | | | |
| MEET PRESS-SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$3,000.00 | | 0.00 | | | | | | |
| E109 | KSNV | 11/04/12 | 11/04/12 | | CM | 7-10pm | -----S | :30 | 1 | \$1,200.00 | 2 | 0.00 | NM | 1 | \$1,200.00 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|----|-------------------|-----------------|----------------------|-------|-------------------|------|-------------|-------|---------------|-----|-----|--------|-------|-------------|
| | | | | News 3 Live in Prime | | | | | | | | | | | |
| | | | | News 3 in Prime | | | | | | | | | | | |
| ADDEDSPOT NEWS AFT NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 111 | \$83,275.00 |